

# Whitechurch Securities Ethical Newsletter



## Invest in Earth's Future

You could have a positive impact on our sustainability by changing to ethical investments.

### Invest in a Changing World

The world is changing rapidly; climate change is a key concern as we strive to ensure a sustainable future for generations to come. A growing global population is increasing pressures on healthcare; and water and food shortages are placing new demands on infrastructure and agriculture. We know that you are making small lifestyle changes to help make the world a better place such as recycling, not leaving the light on and turning the tap off when brushing your teeth. But have you considered where your money is being invested?

You could positively impact the future of our world by choosing not to invest in companies that have a negative effect on the environment such as companies with very high carbon footprints. Instead, modern technologies and sustainable schemes are providing new investment opportunities. Your money could be invested in areas such as:

- Renewable energy - companies producing efficient and environmentally friendly energy alternatives.
- Better resource efficiency - companies improving management of water, waste, recycling and transportation.
- Social themes - companies that help society with schemes such as affordable housing, improving education and improving quality of life.



1 recycled tin can saves enough energy to power a television for **3 hours**.



Current UK recycling is estimated to save more than **18 Million tonnes** of CO2 a year – the equivalent to taking **5 million cars** off the road.



The glass recycling level in the UK saves enough energy to launch

**10 space shuttle missions**



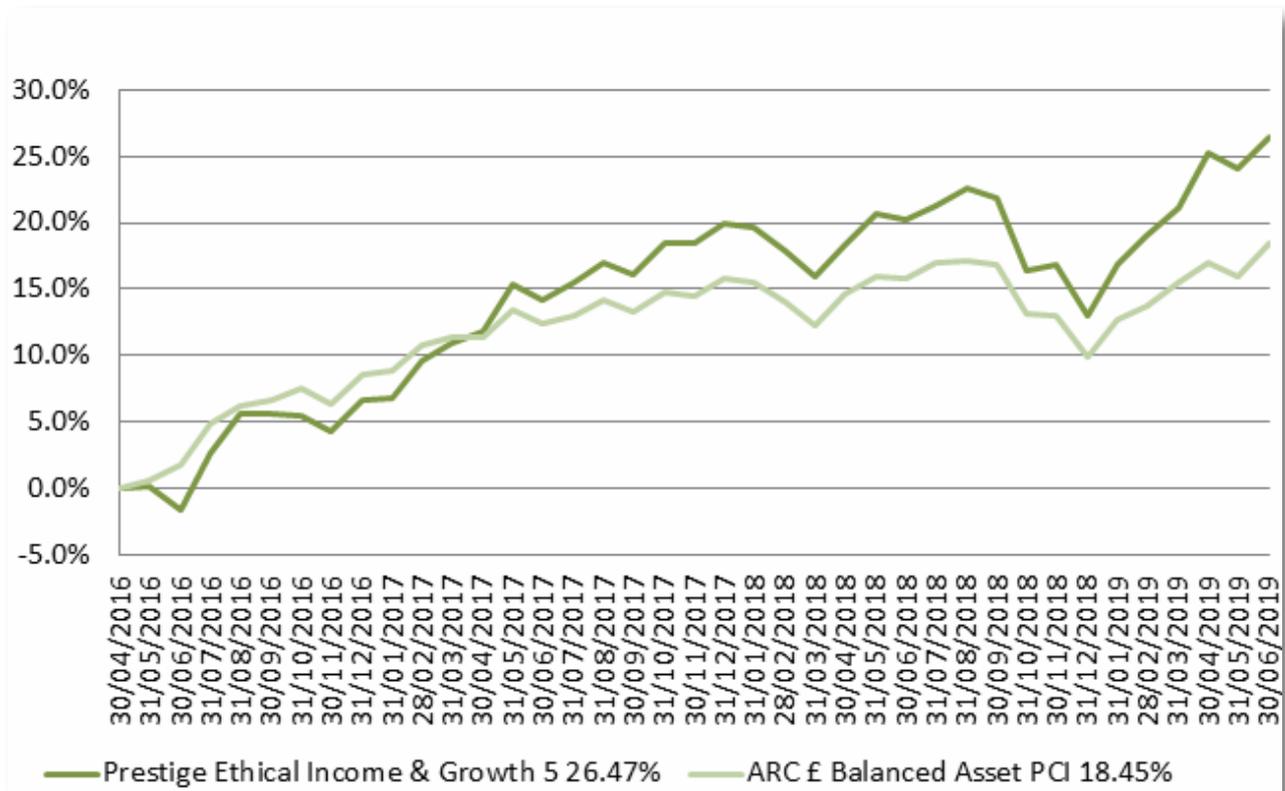
**70%** less energy is needed to recycle paper as opposed to making it from raw materials.

Source:  
[www.recyclingbins.co.uk/recycling-facts/](http://www.recyclingbins.co.uk/recycling-facts/)  
<http://wiseuptowaste.org.uk/recycle/why-recycle/>  
<https://polar-network.com/uk-course-60-new-cars-electric-2030/>



## Can my money be invested for positive impact and still deliver strong returns?

Yes, we believe it can as demonstrated by our three year track record. Green investments could benefit the future generations of your family both environmentally and financially.



Performance figures are calculated to 30/06/2019 net of fees in sterling. Unit Trust prices are calculated on a bid-to-bid basis OEICs, Investment Trust and Share prices are calculated on a mid to mid basis, with net income reinvested. The value of investments and any income will fluctuate and investors may not get back the full amount invested. Currency exchange rates may affect the value of investment. Source: Whitechurch Securities, FE Analytics.

To find out more about this area of investing download our Guide to Socially Responsible Investment, or ask your adviser for a copy.

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**Data Protection:** Whitechurch may have received your personal data from a third party. If you invest through us, we may use your information together with other information for administration and to make money laundering checks. We may disclose your information to our service providers and agents for these purposes. We may keep your information for a reasonable period in order to manage your investment portfolios. We record telephone calls, to make sure we follow your instructions correctly and to improve our service to you through training of our staff. You have a right to ask for a copy of the information we hold about you and to correct any inaccuracies. When you give us information about another person you confirm that they have appointed you to act for them; that they consent to the processing of their personal data, including sensitive personal data and to the transfer of their information and to receive on their behalf any data protection notice.

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